CAMPAIGN NAME: IABSE BANGLADESH MEMBERSHIP DRIVE 2015

CAMPAIGN PERIOD:	Aug 01-30, 2015
	(Promo Code to be released/advertised locally by IABSE Bangladesh)
	Aug 01-Sep 30, 2015
	(Promo Code redemption period)
PROMO CODE:	2015BANG50

PROMO DETAILS:

Participants who apply online with the promo code will pay a one-time fee of 50% less than regular rate. Once paid, this promo membership will be valid from date of online account activation until <u>December 31, 2016</u>.

Online benefits activation:

After successful payment of the 50% reduced membership fee, online accounts will remain <u>inactive</u> until IABSE Bangladesh group provides IABSE HQ with final participants list, which should not be later than August 30, 2015. All validated applications will be activated as early as September 1, 2015.

For pre-submitted, pre-approved applications that are NOT validated in the above mentioned list, a second invoice per email (copy to be sent to IABSE Bangladesh group) shall be sent to complete payment for regular rate. These memberships will still be valid until <u>December 31, 2016.</u> In case these non-participating (in the conference) members decide not to push through with the regular membership after paying the initial 50%-reduced fee, there will be NO refund given but they will be active members only until <u>December 31, 2015</u>. Previously released SEI journals this year (2015) will also NOT be sent.

SEI Journal delivery:

Promo-eligible members will only start receiving the quarterly SEI Journal in the beginning of 2016. All other IABSE benefits are immediate upon membership activation date.

PROMO MECHANICS:

- 1. IABSE Bangladesh group will be release the promo code "2015BANG50" via their preferred communication channels.
- 2. Participants need to submit their membership application through <u>www.iabse.org</u> and place the code in the "Others" field of the online form. Strictly no code/no promo discount policy.
- 3. IABSE Bangladesh National Group will provide IABSE HQ a list of official participants of the event. This will be used to validate the participant's attendance and eligibility to avail of the promo.
- 4. Once registration has been completed, paid and validated, an email confirmation of receipt and promo participation will be sent to applicant.

PROMO POLICIES:

- 1. This promo is valid only during the promotion period stated above.
- 2. All officially validated participants are eligible to use the code regardless of country of origin or residence.

- 3. The 50% discounted rate is applicable to all age groups of membership. There is NO free membership offer for young engineers.
- 4. This promotion is valid only to new joiners of IABSE. Previous members of the association are excluded from this campaign.
- 5. All applications for this campaign MUST be done through the online application tool at www.iabse.org.

LEGAL DISCLAIMER: IABSE and IABSE Bangladesh National Group have the right to refuse any application in relation to this campaign.

DATE: July 30, 2015